



O N E L O U D O U N

**Press Announcement  
For Immediate Release**

**ONE LOUDOUN ANNOUNCES ALAMO DRAFTHOUSE CINEMA**

**January 9, 2012, McLean, Virginia** – One Loudoun Holdings, LLC, a joint venture of [Miller and Smith](#) and NORTH AMERICA SEKISUI HOUSE, LLC (NASH) announces today that [Alamo Drafthouse Cinema](#) will open a new location at [One Loudoun](#) in Loudoun County, Virginia. The 34,000 square foot Alamo Drafthouse Cinema will be the first in the Washington, DC market area. Construction will commence in spring 2012 with a projected opening in spring 2013.

Alamo Drafthouse Cinema combines in-theater dining, drinks, films and events, all under one roof. The theaters are world renowned for their unique programming events and high exhibition standards, earning accolades like “Best Theater Ever” by *Time* magazine and “the coolest theater in the world” by *Wired*. The theater is the brainchild of Tim and Karrie League who dreamed of opening a neighborhood theater that would provide the community with a great place to come together for entertainment as well as a second home to all movie fans.

“This type of mixed-entertainment venue is rare in Loudoun County and we’re thrilled to bring such a unique experience to the One Loudoun community,” said Bill May, vice president of Miller and Smith. The Alamo Drafthouse Cinema announcement comes on the heels of the One Loudoun Ribbon Cutting Ceremony and successful opening event for the Welcome Center. More than 1,000 people interested in living at or opening a business in One Loudoun attended the event.

“This is the first of many retail and restaurant deals we are putting together to create a new downtown at One Loudoun, a place where people can enjoy a variety of quality shopping, dining and entertainment options,” said Tom Maskey, principal of Potomac Development Group and development manager for the downtown portion of One Loudoun.

For more information about retail leasing at One Loudoun, please contact Potomac Development Group at 571.299.4970 or visit [www.potomacdevgrp.com](http://www.potomacdevgrp.com). Potomac Development Group will be available at the ICSC 2012 Mid-Atlantic Conference & Deal Making event scheduled for February 21-22, 2012 at the Gaylord National Resort & Convention Center at National Harbor, MD.

For more information about One Loudoun, please visit [www.oneloudoun.com](http://www.oneloudoun.com) or call the One Loudoun Welcome Center at 703.724.1111. Follow One Loudoun on [Facebook](#) and [Twitter](#).



O N E L O U D O U N

### ***About Alamo Drafthouse Cinema:***

Alamo Drafthouse Cinema is a lifestyle entertainment brand with an acclaimed cinema-eatery, the largest genre film festival in the United States and an online collectible art store. Named “the best theater in America” by *Entertainment Weekly*, the Alamo Drafthouse Cinema has built a reputation as a movie lover’s oasis not only by combining food and drink service with the movie-going experience, but also introducing unique programming and high-profile, star studded special events. Alamo Drafthouse Cinema Founder & CEO, Tim League, created Fantastic Fest, a world renowned film festival dubbed “The Geek Telluride” by *Variety*. Fantastic Fest showcases eight days of offbeat cinema from independents, international filmmakers and major Hollywood Studios. Alamo Drafthouse Cinema’s collectible art boutique, Mondo, offers breathtaking, original products featuring designs from world-famous artists based on licenses for popular TV and Movie properties including *Star Wars*, *Star Trek* & Universal Monsters. Alamo Drafthouse Cinema is expanding its brand in new and exciting ways, including the launch of Drafthouse Films, a new film distribution label and plans to extend its theaters and unique programming philosophy to additional markets across the United States. More information about Alamo Drafthouse Cinema, visit [www.drafthouse.com](http://www.drafthouse.com)

### ***About One Loudoun:***

One Loudoun is a premier 358-acre omni-use, [master-planned community in Loudoun County, Virginia](#) that will feature 1,040 residential homes, 702,000 square feet of retail to include fine dining, upscale shopping, luxury hotel and movie theater, three-million square feet of office space, a clubhouse with pool, and an amphitheater – all surrounded by approximately 150-acres of public land and miles of walking trails. One Loudoun will also be home to the [World Trade Center Dulles Airport](#), projected to serve as a powerful economic development engine by promoting both international trade and domestic investment around the world. One Loudoun has completed more than \$30 million in public infrastructure including an elementary school and 16 lane miles of new roads. Loudoun County, VA is the fastest-growing suburb of Metropolitan Washington, DC, and enjoys the highest average household income in the United States. Visit [www.oneloudoun.com](http://www.oneloudoun.com) to learn more or follow on Facebook and Twitter.

### ***About Potomac Development Group:***

Potomac Development Group LLC is a privately-owned, Fairfax, VA-based, development, consulting, and investment firm specializing in retail and mixed-use real



ONE LOUDOUN

estate projects. The four principals -- Tom Maskey, Peter Hackett, Jeff Parana, and Tony Mehl -- have over 100 years of combined experience and have directed the development, construction, and leasing of several of the most successful, highly-acclaimed mixed-use real estate projects in the Washington DC Metropolitan region. For more information about Potomac Development Group, visit [www.potomacdevgrp.com](http://www.potomacdevgrp.com).

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