Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1112/-77.1769

700 King Farm Blvd Rockville, MD 20850	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2025)	16,010		132,043		295,287	
Projected Population (2030)	16,773		134,326		292,974	
Census Population (2020)	15,384		127,624		288,308	
Census Population (2010)	11,553		112,285		265,326	
Projected Annual Growth (2025 to 2030)	763	1.0%	2,283	0.3%	-2,313	-0.2%
Historical Annual Growth (2020 to 2025)	626	0.8%	4,419	0.7%	6,979	0.5%
Historical Annual Growth (2010 to 2020)	3,831	6.6%	15,339	2.7%	22,982	1.7%
Estimated Population Density (2025)	5,099	psm	4,671	psm	3,761	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2025)	7,754		51,270		108,770	
Projected Households (2030)	8,457		53,872		110,966	
Census Households (2020)	6,775		48,275		105,196	
Census Households (2010)	4,879		41,184		95,590	
Estimated Households with Children (2025)	1,634	21.1%	16,269	31.7%	36,990	34.0%
Estimated Average Household Size (2025)	2.06		2.55		2.69	
Average Household Income						
Estimated Average Household Income (2025)	$143,427		$162,540		$180,133	
Projected Average Household Income (2030)	$142,230		$160,052		$177,639	
Estimated Average Family Income (2025)	$186,896		$190,933		$208,172	
Median Household Income						
Estimated Median Household Income (2025)	$122,988		$130,685		$146,177	
Projected Median Household Income (2030)	$122,640		$129,422		$144,998	
Estimated Median Family Income (2025)	$160,295		$159,188		$174,674	
Per Capita Income						
Estimated Per Capita Income (2025)	$69,495		$63,214		$66,436	
Projected Per Capita Income (2030)	$71,739		$64,290		$67,366	
Estimated Per Capita Income 5 Year Growth	$2,244	3.2%	$1,076	1.7%	$930	1.4%
Estimated Average Household Net Worth (2025)	$1,490,940		$1,671,453		$1,975,839	
Daytime Demos (2025)						
Total Businesses	1,627		8,179		15,672	
Total Employees	27,034		105,704		178,261	
Company Headquarter Businesses	106	6.5%	392	4.8%	702	4.5%
Company Headquarter Employees	11,289	41.8%	35,037	33.1%	44,764	25.1%
Employee Population per Business	16.6		12.9		11.4	
Residential Population per Business	9.8		16.1		18.8	

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Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1112/-77.1769

700 King Farm Blvd Rockville, MD 20850	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2025)	7,529	47.0%	54,062	40.9%	126,613	42.9%
Black or African American (2025)	3,108	19.4%	22,065	16.7%	46,541	15.8%
American Indian or Alaska Native (2025)	42	0.3%	724	0.5%	1,695	0.6%
Asian (2025)	3,363	21.0%	29,637	22.4%	62,613	21.2%
Hawaiian or Pacific Islander (2025)	18	0.1%	95	-	184	-
Other Race (2025)	674	4.2%	12,869	9.7%	29,214	9.9%
Two or More Races (2025)	1,276	8.0%	12,591	9.5%	28,428	9.6%
Not Hispanic or Latino Population (2025)	14,002	87.5%	104,540	79.2%	233,295	79.0%
Hispanic or Latino Population (2025)	2,008	12.5%	27,503	20.8%	61,992	21.0%
Not Hispanic or Latino Population (2030)	14,386	85.8%	105,905	78.8%	230,379	78.6%
Hispanic or Latino Population (2030)	2,387	14.2%	28,422	21.2%	62,595	21.4%
Not Hispanic or Latino Population (2020)	13,676	88.9%	99,394	77.9%	225,786	78.3%
Hispanic or Latino Population (2020)	1,709	11.1%	28,230	22.1%	62,522	21.7%
Not Hispanic or Latino Population (2010)	10,498	90.9%	91,267	81.3%	218,543	82.4%
Hispanic or Latino Population (2010)	1,055	9.1%	21,018	18.7%	46,783	17.6%
Projected Hispanic Annual Growth (2025 to 2030)	380	3.8%	919	0.7%	603	0.2%
Historic Hispanic Annual Growth (2010 to 2025)	952	6.0%	6,485	2.1%	15,209	2.2%
Age Distribution (2025)						
Age Under 5	933	5.8%	7,496	5.7%	16,509	5.6%
Age 5 to 9 Years	733	4.6%	7,830	5.9%	18,205	6.2%
Age 10 to 14 Years	750	4.7%	7,960	6.0%	18,818	6.4%
Age 15 to 19 Years	806	5.0%	7,755	5.9%	18,536	6.3%
Age 20 to 24 Years	867	5.4%	7,346	5.6%	16,209	5.5%
Age 25 to 29 Years	1,237	7.7%	8,697	6.6%	17,357	5.9%
Age 30 to 34 Years	1,310	8.2%	9,236	7.0%	18,766	6.4%
Age 35 to 39 Years	1,279	8.0%	9,804	7.4%	20,794	7.0%
Age 40 to 44 Years	1,140	7.1%	9,419	7.1%	20,799	7.0%
Age 45 to 49 Years	953	6.0%	8,583	6.5%	19,438	6.6%
Age 50 to 54 Years	1,065	6.7%	8,817	6.7%	19,919	6.7%
Age 55 to 59 Years	975	6.1%	8,402	6.4%	19,425	6.6%
Age 60 to 64 Years	951	5.9%	7,979	6.0%	18,799	6.4%
Age 65 to 74 Years	1,499	9.4%	12,118	9.2%	28,786	9.7%
Age 75 to 84 Years	1,048	6.5%	7,366	5.6%	16,205	5.5%
Age 85 Years or Over	462	2.9%	3,237	2.5%	6,723	2.3%
Median Age	40.4		39.9		40.4	
Gender Age Distribution (2025)						
Female Population	8,657	54.1%	68,030	51.5%	151,087	51.2%
Age 0 to 19 Years	1,621	18.7%	15,248	22.4%	35,011	23.2%
Age 20 to 64 Years	5,291	61.1%	40,418	59.4%	88,263	58.4%
Age 65 Years or Over	1,746	20.2%	12,365	18.2%	27,813	18.4%
Female Median Age	41.9		40.8		41.3	
Male Population	7,353	45.9%	64,013	48.5%	144,200	48.8%
Age 0 to 19 Years	1,601	21.8%	15,792	24.7%	37,058	25.7%
Age 20 to 64 Years	4,488	61.0%	37,865	59.2%	83,242	57.7%
Age 65 Years or Over	1,264	17.2%	10,356	16.2%	23,900	16.6%
Male Median Age	38.8		39.0		39.5	

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Expanded Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.1112/-77.1769

700 King Farm Blvd Rockville, MD 20850	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2025)						
HH Income $200,000 or More	1,643	21.2%	13,306	26.0%	33,126	30.5%
HH Income $150,000 to $199,999	1,076	13.9%	6,704	13.1%	14,029	12.9%
HH Income $100,000 to $149,999	1,657	21.4%	10,414	20.3%	19,828	18.2%
HH Income $75,000 to $99,999	1,094	14.1%	5,825	11.4%	11,921	11.0%
HH Income $50,000 to $74,999	887	11.4%	5,390	10.5%	11,223	10.3%
HH Income $35,000 to $49,999	425	5.5%	2,919	5.7%	6,302	5.8%
HH Income $25,000 to $34,999	386	5.0%	2,063	4.0%	3,758	3.5%
HH Income $15,000 to $24,999	184	2.4%	1,714	3.3%	3,045	2.8%
HH Income Under $15,000	400	5.2%	2,934	5.7%	5,537	5.1%
HH Income $35,000 or More	6,783	87.5%	44,558	86.9%	96,430	88.7%
HH Income $75,000 or More	5,471	70.6%	36,250	70.7%	78,905	72.5%
Housing (2025)						
Total Housing Units	7,901		52,198		110,686	
Housing Units Occupied	7,754	98.1%	51,270	98.2%	108,770	98.3%
Housing Units Owner-Occupied	2,748	35.4%	26,110	50.9%	65,070	59.8%
Housing Units, Renter-Occupied	5,006	64.6%	25,160	49.1%	43,701	40.2%
Housing Units, Vacant	148	1.9%	928	1.8%	1,916	1.8%
Marital Status (2025)						
Never Married	4,986	36.7%	36,442	33.5%	77,202	31.9%
Currently Married	6,055	44.5%	53,049	48.8%	122,180	50.5%
Separated	592	4.4%	5,481	5.0%	12,386	5.1%
Widowed	869	6.4%	4,850	4.5%	11,095	4.6%
Divorced	1,091	8.0%	8,936	8.2%	18,891	7.8%
Household Type (2025)						
Population Family	9,200	57.5%	104,780	79.4%	247,293	83.7%
Population Non-Family	6,741	42.1%	25,822	19.6%	45,365	15.4%
Population Group Quarters	70	0.4%	1,441	1.1%	2,630	0.9%
Family Households	2,949	38.0%	32,414	63.2%	75,605	69.5%
Non-Family Households	4,804	62.0%	18,856	36.8%	33,165	30.5%
Married Couple with Children	1,198	19.8%	11,809	22.3%	27,760	22.7%
Average Family Household Size	3.1		3.2		3.3	
Household Size (2025)						
1 Person Households	3,679	47.5%	14,715	28.7%	26,114	24.0%
2 Person Households	1,923	24.8%	15,277	29.8%	33,107	30.4%
3 Person Households	959	12.4%	8,560	16.7%	19,041	17.5%
4 Person Households	697	9.0%	7,115	13.9%	17,316	15.9%
5 Person Households	306	3.9%	3,233	6.3%	7,703	7.1%
6 or More Person Households	188	2.4%	2,369	4.6%	5,488	5.0%
Household Vehicles (2025)						
Households with 0 Vehicles Available	830	10.7%	5,568	10.9%	10,038	9.2%
Households with 1 Vehicles Available	3,832	49.4%	21,113	41.2%	39,754	36.5%
Households with 2 or More Vehicles Available	3,091	39.9%	24,588	48.0%	58,979	54.2%
Total Vehicles Available	10,494		78,783		181,177	
Average Vehicles Per Household	1.4		1.5		1.7	

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700 King Farm Blvd Rockville, MD 20850	1 mi radius		3 mi radius		5 mi radius	
Labor Force (2025)						
Estimated Labor Population Age 16 Years or Over	13,439		107,172		237,834	
Estimated Civilian Employed	9,012	67.1%	72,865	68.0%	161,484	67.9%
Estimated Civilian Unemployed	257	1.9%	1,963	1.8%	3,968	1.7%
Estimated in Armed Forces	162	1.2%	512	0.5%	902	0.4%
Estimated Not in Labor Force	4,008	29.8%	31,832	29.7%	71,479	30.1%
Unemployment Rate	1.9%		1.8%		1.7%	
Occupation (2025)						
Occupation: Population Age 16 Years or Over	9,012		72,859		161,468	
Management, Business, Financial Operations	2,123	23.6%	16,437	22.6%	36,641	22.7%
Professional, Related	3,763	41.8%	27,067	37.2%	58,480	36.2%
Service	1,036	11.5%	10,620	14.6%	23,309	14.4%
Sales, Office	1,422	15.8%	9,798	13.4%	23,040	14.3%
Farming, Fishing, Forestry	-	-	87	0.1%	131	-
Construct, Extraction, Maintenance	307	3.4%	4,635	6.4%	10,619	6.6%
Production, Transport Material Moving	361	4.0%	4,215	5.8%	9,247	5.7%
White Collar Workers	7,308	81.1%	53,302	73.2%	118,161	73.2%
Blue Collar Workers	1,704	18.9%	19,557	26.8%	43,307	26.8%
Consumer Expenditure (2025)						
Total Household Expenditure	$958.88 M		$6.79 B		$15.18 B	
Total Non-Retail Expenditure	$529.13 M	55.2%	$3.71 B	54.6%	$8.28 B	54.6%
Total Retail Expenditure	$429.74 M	44.8%	$3.08 B	45.4%	$6.9 B	45.4%
Alcoholic Beverages	$5.78 M	0.6%	$40.99 M	0.6%	$91.43 M	0.6%
Apparel	$16.98 M	1.8%	$121.24 M	1.8%	$269.84 M	1.8%
Contributions	$31.84 M	3.3%	$223.09 M	3.3%	$499.89 M	3.3%
Education	$22.2 M	2.3%	$156.29 M	2.3%	$349.59 M	2.3%
Entertainment	$52.38 M	5.5%	$373.81 M	5.5%	$831.22 M	5.5%
Food Away From Home	$40.7 M	4.2%	$289.89 M	4.3%	$645.48 M	4.3%
Grocery	$52.57 M	5.5%	$387.36 M	5.7%	$851.61 M	5.6%
Health Care	$51.32 M	5.4%	$347.1 M	5.1%	$746.43 M	4.9%
Household Furnishings and Equipment	$24.84 M	2.6%	$176.48 M	2.6%	$393.21 M	2.6%
Household Operations	$16.91 M	1.8%	$121.81 M	1.8%	$271.29 M	1.8%
Miscellaneous Expenses	$15.9 M	1.7%	$112.4 M	1.7%	$249.75 M	1.6%
Personal Care	$10.7 M	1.1%	$78.24 M	1.2%	$172.65 M	1.1%
Shelter	$154.89 M	16.2%	$1.06 B	15.7%	$2.3 B	15.1%
Tax and Retirement	$297.21 M	31.0%	$2.11 B	31.0%	$4.82 B	31.7%
Tobacco and Related	$3.1 M	0.3%	$24.15 M	0.4%	$51.46 M	0.3%
Transportation	$124.59 M	13.0%	$895.71 M	13.2%	$2.04 B	13.5%
Utilities	$36.96 M	3.9%	$273.3 M	4.0%	$600.04 M	4.0%
Educational Attainment (2025)						
Adult Population Age 25 Years or Over	11,921		93,656		207,010	
Elementary (Grade Level 0 to 8)	304	2.6%	5,979	6.4%	12,177	5.9%
Some High School (Grade Level 9 to 11)	238	2.0%	3,184	3.4%	7,198	3.5%
High School Graduate	832	7.0%	11,101	11.9%	26,541	12.8%
Some College	1,158	9.7%	10,619	11.3%	23,767	11.5%
Associate Degree Only	654	5.5%	5,339	5.7%	11,326	5.5%
Bachelor Degree Only	3,606	30.3%	26,648	28.5%	57,880	28.0%
Graduate Degree	5,130	43.0%	30,787	32.9%	68,121	32.9%

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Units In Structure (2025)						
1 Detached Unit	1,786	36.6%	18,589	45.1%	47,198	49.4%
1 Attached Unit	1,221	25.0%	9,320	22.6%	20,980	21.9%
2 to 4 Units	155	3.2%	1,351	3.3%	2,520	2.6%
5 to 9 Units	376	7.7%	3,092	7.5%	6,139	6.4%
10 to 19 Units	721	14.8%	5,241	12.7%	9,133	9.6%
20 to 49 Units	1,038	21.3%	2,634	6.4%	4,340	4.5%
50 or More Units	2,437	50.0%	10,982	26.7%	18,256	19.1%
Mobile Home or Trailer	19	0.4%	58	0.1%	201	0.2%
Other Structure	-	-	1	-	3	-
Homes Built By Year (2025)						
Homes Built 2010 or later	2,079	42.6%	8,608	20.9%	13,215	13.8%
Homes Built 2000 to 2009	2,480	50.8%	7,748	18.8%	12,506	13.1%
Homes Built 1990 to 1999	849	17.4%	6,014	14.6%	11,889	12.4%
Homes Built 1980 to 1989	588	12.0%	9,116	22.1%	22,855	23.9%
Homes Built 1970 to 1979	490	10.0%	7,754	18.8%	19,292	20.2%
Homes Built 1960 to 1969	746	15.3%	6,206	15.1%	16,114	16.9%
Homes Built 1950 to 1959	251	5.1%	3,014	7.3%	7,579	7.9%
Homes Built Before 1949	271	5.6%	2,809	6.8%	5,320	5.6%
Home Values (2025)						
Home Values $1,000,000 or More	185	6.7%	2,711	10.4%	8,501	13.1%
Home Values $500,000 to $999,999	1,757	63.9%	14,217	54.5%	34,842	53.5%
Home Values $400,000 to $499,999	362	13.2%	4,198	16.1%	8,691	13.4%
Home Values $300,000 to $399,999	152	5.5%	2,265	8.7%	6,314	9.7%
Home Values $200,000 to $299,999	50	1.8%	1,326	5.1%	3,218	4.9%
Home Values $150,000 to $199,999	139	5.1%	743	2.8%	1,461	2.2%
Home Values $100,000 to $149,999	76	2.8%	247	0.9%	603	0.9%
Home Values $70,000 to $99,999	9	0.3%	78	0.3%	119	0.2%
Home Values $50,000 to $69,999	-	-	71	0.3%	318	0.5%
Home Values $25,000 to $49,999	-	-	43	0.2%	322	0.5%
Home Values Under $25,000	18	0.6%	210	0.8%	681	1.0%
Owner-Occupied Median Home Value	$645,237		$627,637		$659,428	
Renter-Occupied Median Rent	$2,156		$1,970		$1,965	
Transportation To Work (2025)						
Drive to Work Alone	4,343	48.2%	37,365	51.3%	86,233	53.4%
Drive to Work in Carpool	704	7.8%	6,980	9.6%	16,406	10.2%
Travel to Work by Public Transportation	1,123	12.5%	7,330	10.1%	14,748	9.1%
Drive to Work on Motorcycle	10	0.1%	18	-	102	-
Walk or Bicycle to Work	205	2.3%	1,644	2.3%	3,148	1.9%
Other Means	112	1.2%	1,339	1.8%	2,415	1.5%
Work at Home	2,516	27.9%	18,184	25.0%	38,416	23.8%
Travel Time (2025)						
Travel to Work in 14 Minutes or Less	1,277	14.2%	11,600	15.9%	22,684	14.0%
Travel to Work in 15 to 29 Minutes	2,022	22.4%	17,356	23.8%	41,330	25.6%
Travel to Work in 30 to 59 Minutes	2,398	26.6%	18,231	25.0%	42,685	26.4%
Travel to Work in 60 Minutes or More	800	8.9%	7,489	10.3%	16,353	10.1%
Average Minutes Travel to Work	28.3		26.4		27.1	

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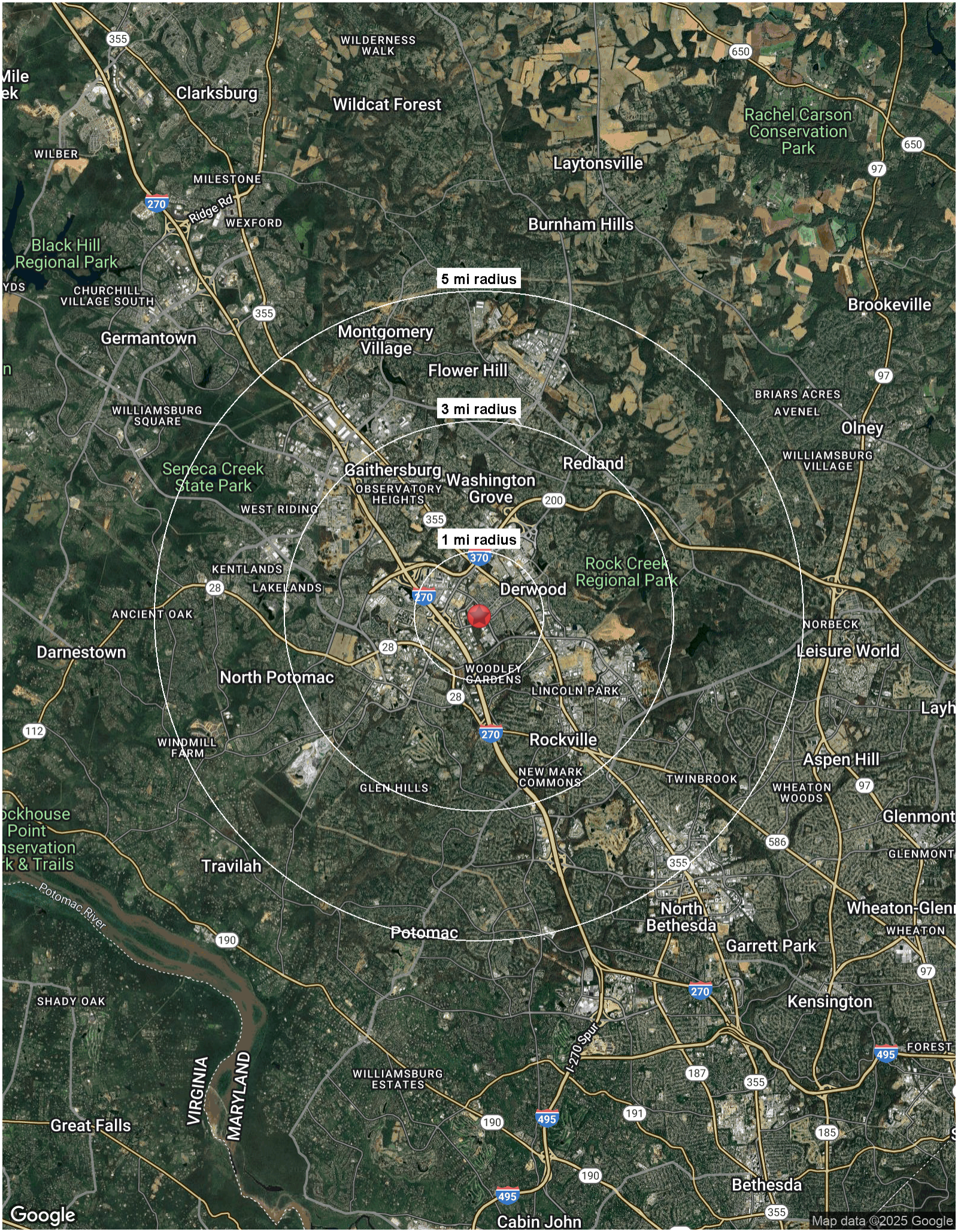
5 mi radius
3 mi radius
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Clarksburg
Wildcat Forest
Laytonsville
Rachel Carson Conservation Park
Burnham Hills
Black Hill Regional Park
Germantown
Montgomery Village
Flower Hill
Brookeville
Olney
Gaithersburg
Redland
Washington Grove
Seneca Creek State Park
Rock Creek Regional Park
Derwood
Darnestown
North Potomac
Rockville
Leisure World
Aspen Hill
Travilah
Potomac
North Bethesda
Garrett Park
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